

Marketing for a Man: It's not what you think

Suggested Story Ideas

The following are several suggested story ideas for interviews with Jerri Conrado, author and owner of *Marketing for a Man*. Jerri is also available to be interviewed on additional topics or themes you may have. This list is provided for your convenience.

- Single this Valentine's Day? What women can do to make Valentine's Day 2009 a wonderful time for her and him. The time to start is now. Learn why.
- An interview round-table with a few women who test-marketed the *Marketing for a Man* principles, including a sassy 60 year old from California.
- Want to know if the principles really work? Meet the "man", actually the beau, of the book's author. Here what he has to say about being in Jerri's target market.
- Is your relationship compatible or combustible? His answers to these 10 questions will tell you.
- Forty-something and dating again. Challenges mature women must overcome.
- Discover Jerri's top five communication do's and don'ts for dating.
- Unforgettable? But what did he remember about you after the first date? Brand to attract the right man!

Jerri Conrado is available for media interviews and can be contacted by calling Amy Stevens or Alicia Terry (512)914-9074 or (512) 219-0996. For more information about *Marketing for a Man*, please visit www.marketingforaman.com.